

The image features a large, solid red cross centered on a dark gray background. The cross is composed of four rectangular arms of equal length and width, meeting at a central square. The text "American Red Cross" is printed in white, bold, sans-serif font across the center of the cross.

**American  
Red Cross**



American  
Red Cross

# American Red Cross

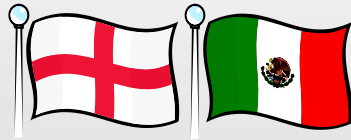
The nation's largest, independent, nonprofit, humanitarian organization helping people prevent, prepare for and respond to all types of emergencies.

# The Red Cross is a Worldwide Organization



International Federation of Red Cross and Red Crescent Societies

Headquartered in Geneva, Switzerland.



American Red Cross is one of 187 national Red Cross societies.

Headquartered in Washington, DC.

30,000 Employees  
1M+ Volunteers



Lorain County Chapter is one of 434 U.S. chapters and one of 39 Ohio chapters

Headquartered in Elyria, OH.

3 Employees  
70 Volunteers

## 4 Main Service Areas

## *Where we Focus our Efforts*



1. **Disaster Relief** – Mobilizes relief to victims of disasters nationally and internationally. Responds to an average of 70,000 U.S. disasters annually.
2. **Armed Forces Communications** – Transmits half a million emergency messages each year between military personnel and their families.
3. **Safety Education & Training** – Trains nearly 4 million people in vital lifesaving skills through multiple courses: First Aid, CPR/AED, Sports and Water Safety ~ even Babysitting and Pet First Aid.
4. **Blood Services** – Provides nearly 50% of the nation's blood supply ~ 6 million units of blood from nearly 4 million donors.



# The History of the Red Cross



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Red Cross

- 05-21-1881, **Clara Barton** and 15 acquaintances founded the American Red Cross in Washington, DC. She was inspired by the movement in Europe.
- 1900 and 1905, the American Red Cross received the **Congressional Charter** that it still operates under today.
- This charter set forth the Red Cross mission and bestowed the authority necessary to conduct its work here and abroad.
- The FDA monitors our blood collection and storage programs.
- However, the American Red Cross is not a federal agency, nor is it federally funded.
- Instead, it is an independent, volunteer-lead, tax exempt organization that is financially supported by voluntary public donations.
- 1 out of every 5 American citizens is touched in some way by the American Red Cross during their lifetime.



# Always There

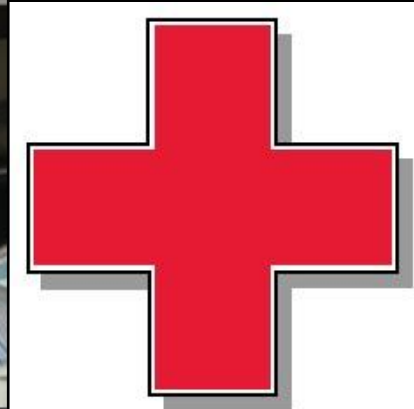
Always first. Always ready. Always there.



American  
Red Cross

*American Red Cross was there aiding victims when...*

- 09-04-1881 – First disaster relief effort was Michigan forest fires
- 05-31-1889 – Johnstown, PA flood that killed over 2,000
- 06-20-1898 – Spanish-American War in Havana, Cuba
- 09-08-1900 – Galveston, TX hurricane and tidal wave
- 04-18-1906 – San Francisco earthquake and fires
- 04-14-1912 – The sinking of the Titanic
- 07-24-1915 – The sinking of the S.S. Eastland in the Chicago River
- 1918-1919 – Spanish Flu which killed between 540-576K in the US & 21M worldwide
- 04-21-1927 – Mississippi River flood that covered 27,000 square miles
- 12-27-1941 – The attack on Pearl Harbor
- 08-24-1992 – Hurricane Andrew
- 08-01-1993 – Mississippi River flood that occurs in St. Louis, displacing 14,500
- 04-19-1995 – Oklahoma City Federal building bombing
- 09-11-2001 – World Trade Center, Pentagon and Shanksville, PA attacks
- 12-26-2004 – Indonesia's Magnitude 9.0 Earthquake and resulting tsunami
- 08-25-2005 – Hurricane Katrina
- 01-12-2010 – Haiti Magnitude 7.0 Earthquake
- Oct 2012 – Hurricane Sandy & SuperStorm Sandy



# The Red Cross at work in Lorain County



# The Lorain County Chapter



2929 West River Road, Elyria, OH 44035

<http://www.redcross.org/oh/loraincounty>

**Rita Campbell**  
Executive Director

**440.324.2929**

- The American Red Cross has been providing services to Lorain County since 1916.
- Two chapters were originally formed - in Elyria and Lorain. In 1962, they joined to offer better services to the entire county.
- They became the Lorain County Chapter and moved to their current building in Elyria near Midway Mall in 1966.
- In 1989, Clarence Wills became Executive Director and served for 22 years.
- In June 2011, Rita Campbell joined as the new Executive Director. Including Rita, there are 3 paid staff and 70 volunteers.
- Supported by an active Board of Directors who meet monthly. 12 Full Board Members, 1 Emeritus Member and 5 Advisory Members.





# Blood Services in Lorain County



2929 West River Road, Elyria, OH 44035

<http://www.redcross.org/oh/loraincounty>

**Rita Campbell**  
Executive Director

**440.324.2929**

- The Red Cross collects, processes and distributes almost 50% of the nation's blood supply.
- We have a blood donation facility in Avon. The generous blood donors of Lorain County donate 2,500 pints annually.
- Every pint of blood can help to save up to 3 lives.
- Every year millions of people roll up their sleeves and donate blood through a Red Cross blood drive.

**Avon Donor Center**  
**2100 Center Road**  
**Avon, OH 44011**

**1.800.733.2767, Option 2**

**[www.redcrossblood.org](http://www.redcrossblood.org)**



## Always There in Lorain too

Always first. Always ready. Always there.

*ARC was there aiding victims when...*

- There when 81 year old Robert Juresek's house burned down in Sheffield Lake.
- There in Fairport Harbor when a gas leak caused several fires.
- There in Columbia Station when a house fire was complicated by exploding ammunition.
- There when Roberta Melvin's trailer home was destroyed by fire.
- There when heavy rains flooded North Ridgeville and displaced 30 families.
- There when a number of local veterans were forced from their rented apartments above a Mexican restaurant that caught fire.
- There when Super Storm Sandy caused flooding and property damage.
- There in Oberlin supporting the 1<sup>st</sup> responders at the Circle Green Fire.



American  
Red Cross

# How are we Funded?



- **Where does the money come from ?**
  - Individual Donations
  - Corporate Donations
  - Grants
  - United Way
  - Fundraising Events
- **2 Annual Fundraising Events !**
  - The Red Tie Affair
  - Run for the Red 5K

91 Cents  
of every  
Dollar  
donated  
goes  
toward  
Services



# Making a Difference



**American Red Cross**

# Thank You



**Jerry D. Armstrong**  
**Board Member and DAT Volunteer**  
**American Red Cross**  
**of Lorain County**

**[jerry.armstrong@yahoo.com](mailto:jerry.armstrong@yahoo.com)**